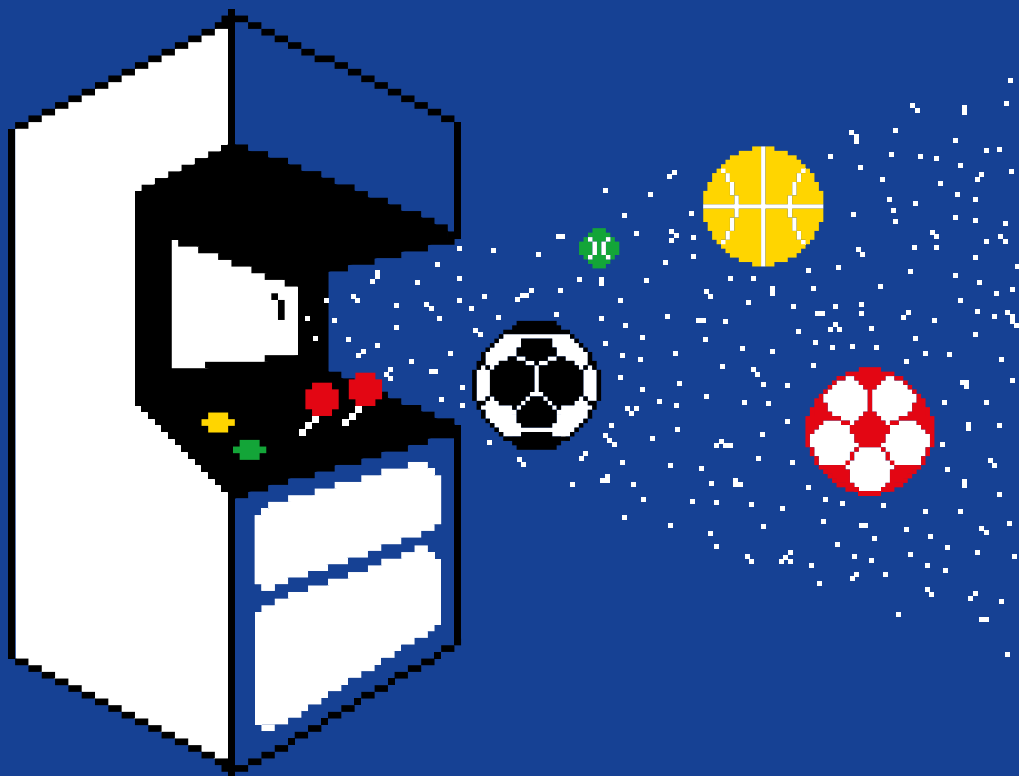


RETROGAMING SPORT XPERIENCE®

A retro fan experience combining
the history of video games and sports



created by

resetXP.

■ bring sport back to power !

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our research

1

Retrogaming has boomed following the trend for all things 80s and 90s.

2

Video games cross social and generational borders:



49%

of French people play video games, with an average age of **40**.



52%

men, with an average age of **42**.

48%

women, with an average age of **39**.

3

Big sporting events need to offer more diverse entertainment to VIPs

Source: a Médiamétrie survey for S.E.L.L. (the French video gaming union), September 2019

**the game
is not over**



our mission

OUR CHALLENGE

To strengthen links between sport and video gaming.

OUR GOAL

To entertain VIPs who attend national and international sports events, including: football matches, tennis tournaments, motor races, horse racing meets, golf competitions, AGMs, etc.

OUR TARGET TIME

During the down time of big events, e.g. before kick off, at half-time, etc.

OUR CONCEPT

To offer an original, innovative, and fun experience based around the best retro sports games from the 80s and 90s:

- Retrogaming Sport Xperience®
- Retrogaming Star Program®



RETROGAMING

The pleasure of playing old video games



SPORT

Sports games have always been very popular



XPERIENCE

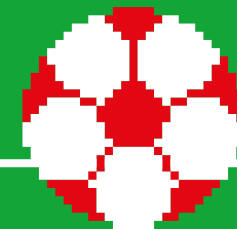
An intergenerational experience...



EVENT

... that fits neatly and easily into any worldwide sporting event.

**bring sports
back to power!**



our services

Reset XP offers the following bespoke services:

RETROGAMING SPORT XPERIENCE

- **STAGE 1**
100% FUN
Retrogaming entertainment specific to the sport.
- **STAGE 2**
100% CULTURAL
A display of video games and consoles relevant to each event.
- **STAGE 3**
100% FUN AND CULTURAL
Stage 1 + 2 combined
- **RETROGAMING STAR PROGRAM**
Play retro games against an 80s/90s sports legend.
- **FINAL STAGE**
The complete Retrogaming Sport Xperience

Quote on request according to customer expectations.

**some unique
xperiences**



our collection

Reset XP's vast retrogaming collection will be at your disposal, so you can create a tailor-made, fun experience for your VIP clients.



30 ARCADE GAMES

Enjoy playing video games on old machines with joysticks.



200 ORIGINAL CONSOLES

(Re)discover the joy of many old consoles, including the Sega Megadrive, Atari 2600, Commodore Amiga, etc.



AROUND 3,000 GAMES COVERING 40 DIFFERENT SPORTS

Sports games have been around since the beginning of gaming, and Reset XP is able to bring them all together for your sporting event.

**time to
play**



our references



"Retrogaming Golf Xperience allowed visitors of the French Golf National Association stand to (re) discover, during the 2019 Amundi Open of France, golf video games from the early 80s on original game consoles. An original and fun animation for all generations!"

Florence Garbarski

Deputy Director of the Communication & Events Department



"Finding safe haven values in the simple pleasures of life is somewhat what the Paris Volley partner, Reset XP, offers us! What a delight to dive back into the history of sport of the 80s with vintage consoles that have marked several generations. Live the experience... It feels good!"

Arnaud Gandais

Managing Director



"The integration of Reset XP into our Animation Catalog - Spectator Experience 2020 pursues the objective of the LFP (French Professional Football league) to support clubs in developing the spectator experience when they come to the Conforama's League 1 and Domino's League 2 stadiums."

Tom Meillere

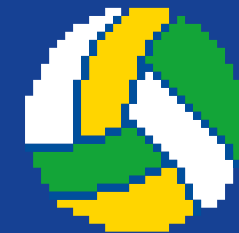
Stadium Operations Project Manager



Yannick Noah

1st sport legend to participate in the Retrogaming Star Program (Yannick Noah All Star Tennis 2000 - Ubisoft)

testimonials



our team

A team of experts, passionate about sports and / or video games at the service of your event and your audiences.



SÉBASTIEN HETTE

Davis Cup Operational Director
Founder & director of Reset XP



LOUKA CORNEAU

Expert in digital strategy
Marketing and communication manager



JEAN ZEID

Video game curator
Journalist, radio columnist and author
Video Game Ambassador



CINDY ATTUIL

Graphic designer and artistic director
Artistic director of the identity



ARNAUD DI PASQUALE

Sydney Olympic Games- Bronze medallist (tennis)
Reset XP Sport Ambassador

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LAURA-ISABELLE DANET

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External consultant

**we are
reset xp**



to add new players

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